

6 July 2010

## **HRG announces TripCase mobile technology partnership with Sabre Travel Network**

Hogg Robinson Group (HRG), the world class corporate travel services company, announced today a mobile technology partnership with Sabre Travel Network. Under the terms of the new relationship, HRG will offer its clients TripCase, a mobile itinerary management application. The pioneering solution includes full integration of HRG client travel plans into the TripCase application. The product will also allow HRG to communicate with travellers post-booking and in-transit via the TripCase messaging platform.

Mobile adoption is an ever-growing aspect of business life, with most business travellers carrying a smartphone with them at all times. HRG believes that it is an increasing curve and so it is important that they are able to offer their clients a robust model that has valuable capabilities within their service portfolio.

Paul Saggat, Director Technology Product Development, comments: "HRG's aim is to enhance the whole traveller experience. TripCase is an innovative solution which enables us to provide timely and useful alerts and appropriate information via mobile devices."

"In addition to the unique location-based messaging capabilities offered by TripCase, the mobile app will allow us to interact with our clients and their travellers in a more relevant fashion whilst still ensuring total security and data protection for all users. Through partnering with TripCase we are able to offer a global solution, which can handle trip data from multiple sources. Working together with Sabre Travel Network is a long-term commitment which will deliver mutual benefits to us, to them and most importantly, to our clients."

Chris Kroeger, Senior Vice President of Sabre Travel Network said: "Sabre has made significant investments in the mobile space and today we offer a range of leading capabilities that help our customers drive greater loyalty with their clients. TripCase in particular has unique messaging capabilities that will enable HRG to enhance the traveller experience by providing timely and relevant information throughout their entire trip, ultimately helping to drive long-term customer loyalty among their corporate users."

The TripCase app is compatible with iPhone, Blackberry, Android and Windows Mobile devices and most mobile web browsers.

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**Notes to Editors:**

**Hogg Robinson Group plc (HRG)** is an award-winning international corporate travel services company which operates from headquarters in Basingstoke, Hampshire, UK. Established in 1845, HRG's interests now relate to owned or controlled corporate travel services operations in 25 key driver / growth markets throughout Europe, North America and Asia Pacific, which are supported by a network of contracted partners. The HRG network extends to nearly 120 countries.

HRG's philosophy is to focus on its clients, underpinned by three differentiators – its people, its technology and its breadth of service. The company has experienced management and skilled operators together with a strong reputation for technology which it develops and owns in-house. In addition HRG is the only major travel management company to offer a real breadth and depth of services, all of which combine to serve every client around the globe delivering value, cost savings, efficiency and innovation, without compromise.

HRG's portfolio of clients spans a broad range of industry sectors including but not limited to Automotive, Banking and Finance, Food Manufacturing, Media and Entertainment, Oil & Gas, Pharmaceutical, Retail and Telecommunications.

Sabre Travel Network, a Sabre Holdings company, is the world's travel. The Sabre GDS is the foundation for these solutions, providing a ready-built efficient marketplace that connects travel suppliers, including hundreds of airlines and thousands of hotels, with more than 55,000 travel agency locations. Currently, Sabre collectively handles over 70 percent of the BTN 100 bookings. Sabre Holdings connects people with the world's greatest travel possibilities by retailing travel products and providing distribution and technology solutions for the travel industry. More information about Sabre Holdings is available at <http://www.sabre-holdings.com>. Sabre Travel Studios, the Sabre Holdings® company that developed TripCase, was formed in late 2006 to explore new business concepts that diversify Sabre revenue streams. Born of Sabre Labs, Travel Studios' team combines research, development, marketing, and business design skills within a single development unit. Travel Studios' key products include cubeless ([www.cubeless.com](http://www.cubeless.com)), a scalable internal social network platform for organizations of all sizes; and TripCase ([www.tripcase.com](http://www.tripcase.com)), a smart mobile application to help travellers stay informed, empowered and connected when they travel.